

The Incentive That Brings Them All to the Table



Since 1976, Bennigan's has always been the place where people have gone to enjoy great American food in a classic grill and tavern setting. Whether you're looking for a quick weekday lunch, drinks and appetizers with friends or a family dinner, Bennigan's is the place that can satisfy all your moods.

www.bennigans.com



Whether for breakfast, lunch or dinner, it's all about families at Bonanza and Ponderosa Steakhouses. Cooked-to-order steaks and entrees top the bill, and they always come with a full complement of all-you-can-eat buffet favorites, including cold salads, hot foods, fresh-baked bread and—of course—dessert.

www.bonanzasteakhouses.com

www.ponderosasteakhouses.com



Inspired by the welcoming English country inns of the 18th century, Steak and Ale has set the standard for elegant steakhouse dining at an everyday price. Tender, juicy steaks, a variety of seafood, chicken and pasta entrees and a broad selection of popular beer and wine have earned Steak and Ale the reputation as the best steakhouse in town.

www.steakandale.com

Bennigan's, Bonanza Steakhouse, Ponderosa Steakhouse, and Steak and Ale make it easy to reward your customers and employees with the ultimate in taste and selection.



“With restaurant brands that appeal to a wide range of consumers, the Metromedia Restaurant Group Gift Card is the ideal corporate incentive. All of our brands offer recipients an inviting experience with high-quality foods that will reward them every time they use their card.”

— Jeff Moody, President and CEO, Metromedia Restaurant Group

The MRG Gift Card Brings Them All to the Table

Restaurant gift cards are an incentive that everyone can appreciate and enjoy, since everybody likes to eat out. With four of the best-known brands in the restaurant business—Bennigan's, Bonanza Steakhouse, Ponderosa Steakhouse, and Steak and Ale—Metromedia Restaurant Group serves more than 160 million diners every year across virtually all consumer demographics. No other restaurant company has such broad-based appeal—and the multi-branded MRG Gift Card makes it easy to take advantage of it all!

Tailored to Buyer and Recipient Needs

MRG offers the best in customer service so that you have the rewards you need when you need them. Recipients are also supported with a variety of card features.

- **One Card, All Tastes**—From casual family dinners to special occasions, one card satisfies all program participants.
- **Convenience**—Nearly 700 participating restaurant locations across the U.S. to choose from.
- **Flexible Denominations**—Cards are available in pre-set \$10, \$25, \$50, and \$100 denominations; or

choose a custom amount from \$5 to \$150.

- **Quick Turn-Around**—All orders are processed and shipped within 2 business days of receipt of payment (credit card, company check or ACH wire transfer).
- **Loss Protection**—Registered MRG Gift Cards are protected against theft or loss, safeguarding the recipient's reward and the buyer's investment.
- **No Maintenance Fees**—MRG never charges maintenance fees for an unused balance.

Generous Volume Discounts

MRG offers generous volume discounts that make its gift card well-suited for almost any program budget:

Orders of
 \$500.00 to \$9,999.99 **12.5% OFF**
 \$10,000.00 + **15% OFF**

3 Easy Ways to Order

Corporate buyers can purchase gift cards in whatever way is best for them:

- In-person at any participating Bennigan's, Bonanza Steakhouse, Ponderosa Steakhouse, or Steak and Ale restaurant
- By calling (800) 727-8355 (option 1)
- Online at www.metrogroup.com



Gift Cards: The Reward of Choice

According to the 2005 Incentive Federation Study of Motivation, gift cards are now the number-one type of corporate reward. With so many possible business uses—including sales incentives, safety incentives, employee recognition programs, loyalty programs and consumer promotions—it's easy to see why:

- Gift cards provide the recipient with choice—the best reward of all.
- Gift cards are cost-effective, with no bulky items to ship or warehouse.
- Gift cards, especially from recognizable brands, offer trophy value.
- Gift cards are easy to give, and easy to use.



FOR MORE INFORMATION, please call (800) 727-8355;
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